

Roll No:

| | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|

MBA
(SEM III) THEORY EXAMINATION 2021-22
INTERNATIONAL BUSINESS MANAGEMENT

Time: 3 Hours**Total Marks: 70****Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 7 = 14**

| | |
|----|---------------------------|
| a. | Define domestic business. |
| b. | What is free trade? |
| c. | Define international HRM. |
| d. | What is NAFTA? |
| e. | What is floating rate? |
| f. | What is MNC? |
| g. | What is tariff? |

SECTION B

- 2. Attempt any three of the following: 7 x 3 = 21**

| | |
|----|--|
| a. | What are the dimensions of globalization? Explain. |
| b. | Discuss the objectives and functions of SAARC. |
| c. | What is import quota? Describe the types of quotas. |
| d. | Discuss in detail the brief history of Indian Rupee. |
| e. | |

SECTION C

- 3. Attempt any one part of the following: 7 x 1 = 7**

| | |
|-----|---|
| (a) | Discuss the nature and scope of international business. |
| (b) | Explain the objectives and functions of UNCTAD. |

- 4. Attempt any one part of the following: 7 x 1 = 7**

| | |
|-----|---|
| (a) | Describe the advantages of regional economic integration. |
| (b) | |

- 5. Attempt any one part of the following: 7 x 1 = 7**

| | |
|-----|--|
| (a) | |
| (b) | What is location advantage theory in international business? Explain with example. |

- 6. Attempt any one part of the following: 7 x 1 = 7**

| | |
|-----|---|
| (a) | |
| (b) | Explain the various types of exchange rate regimes. |

- 7. Attempt any one part of the following: 7 x 1 = 7**

| | |
|-----|---|
| (a) | Describe the factors affecting exchange rates. |
| (b) | What are the key issues in international labour relations? Discuss. |